

## CHINA VIDEOCONFERENCE SERIES

# CHINA ENVIRONMENTAL TECHNOLOGY EXPORT OPPORTUNITIES & TRADE MISSION BRIEFING

**H**awaii's **Environmental Technology** companies wishing to enter the Chinese market and turn a profit are invited to attend an informational session on current export development opportunities and the planned *Platinum Key Service Environment Export Development Mission* to Beijing from December 9-18, 2003.

This videoconference focuses on support services available for Hawaii environmental technologies and services firms planning to join the *Platinum Key Service Environment Export Development Mission* and participate in the concurrent 8<sup>th</sup> *China International Environmental Protection Exhibition and Conference (CIEPEC 2003)*.

Don't miss this custom-tailored videoconference featuring a presentation by the U.S. Foreign Commercial Service's (USFCS) Commercial Officer for Environmental Technologies in Beijing, Ms. Kellie Holloway. This is a great opportunity for Hawaii vendors to take advantage of State-sponsored export facilitation services targeting the CIEPEC 2003 event.

Come learn about the package of industry- and event-specific market development support activities tailored exclusively for Hawaii companies.

**Thursday, October 30, 2003**  
**1:30 p.m. – 3:00 (Prompt Start)**

Please arrive early.

Keoni Ana Building Videoconference  
Center  
(corner of S. Beretania & Alakea)  
1177 Alakea Street, Room 302  
Honolulu, Hawaii 96813

Parking is available (see attached map  
for locations).

Please fax or email your registration  
information by Tuesday, Oct. 28, 2003.

**Videoconference will highlight available trade support:**

- ☐ Gold Key Service Awards at No Cost - - 2 Days of Customized One-on-One Meetings with Prospective Clients in Beijing.
- ☐ CIEPEC 2003 - - The Largest Professional Environmental Protection Exhibition in China. Platform for infrastructure improvement projects for the Beijing 2008 Summer Olympics.
- ☐ Hawaii Seminar - - Opportunity to "pitch" your products/services to targeted audience of key decision makers attending the CIEPEC 2003 event.

Videoconference Co-Sponsors: The State of Hawaii, Department of Business, Economic Development and Tourism (DBEDT) and the USFCS – Beijing.

Introduction by Mr. Maurice H. Kaya, Chief Technology Officer of DBEDT. Ms. Holloway will be joined by commercial trade specialists in Beijing for post-presentation Q & A.

**Registration Form – "China Environmental Technology Export Opportunities & Trade Mission Videoconference"**  
**Thursday, October 30, 2003 □ 1:30 – 3:00 p.m.**

Name: \_\_\_\_\_ Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

First-priority registration will go to bona fide companies in Hawaii's environmental technologies industry. Seating is limited & pre-registration is required. Fax or email registrations by Tuesday, October 28<sup>th</sup> to: DBEDT, Strategic Industries Division, Fax: (808) 587-3839. For more information, please contact: Mr. Mark Want at (808) 586-2751 or by e-mail at [mwant@dbedt.hawaii.gov](mailto:mwant@dbedt.hawaii.gov).

# Map to 10/30/03 China Videoconference Venue

**CHINA ENVIRONMENTAL  
TECHNOLOGY EXPORT  
OPPORTUNITIES & TRADE  
MISSION BRIEFING  
VIDEOCONFERENCE**

## DATE & TIME:

Thursday,  
October 30, 2003  
1:30 – 3:00 P.M.

## LOCATION:

Keoni Ana Building  
(formerly Capitol Center Building)

1177 Alakea Street  
Room 302

Corner of Alakea St. &  
S. Beretania St.

Just Ewa of Leiopapa A.  
Kamehameha Building

## PARKING IN THE AREA:

- Queen Emma Municipal Lot (Bishop & Beretania)
- Alii Place
- State Capital (basement metered)
- Iolani Palace (metered)

**COME EARLY!  
THE VIDEOCONFERENCE  
WILL START PROMPTLY AT  
1:30 P.M.**

